



Wigston College

Business

A Level 2012 - 2023

Examination Board

AQA

Entry Requirements

GCSE Grade 5 in Business. If you have not studied this subject at GCSE level you will need GCSE Grade 4 in English Language or English Literature and GCSE Grade 4 in Maths

What will I be studying?

What is business?

Managers, leadership and decision making

Decision making to improve marketing performance

Decision making to improve operational performance

Decision making to improve financial performance

Decision making to improve human resource performance

Analysing the strategic position of a business

Choosing strategic direction

Strategic methods: how to pursue strategies

Managing strategic change

How will I be studying?

You will be taught using a variety of methods including group work, individual work, written projects, independent research and independent learning. There will also be trips and visits to learn from business and operations in the real world.

How will I be assessed?

Paper 1:

2 hour written exam

Paper 2: Business 2

2 hour written exam

Paper 3: Business 3

2 hour written exam

Where Next?

This course teaches you apply your knowledge & analyse & evaluate evidence.

You could take a degree or apprenticeship in business studies or management, finance, accountancy, administration or a related area. You could work in a variety of businesses in a range of careers including management, marketing, sales, personnel, finance and accountancy.